



# Outward Intelligence

SURVEY SAMPLE: N=1,260

**AI FOR MEANINGFUL PURPOSE SCALE (AMPS):** We are interested in understanding how artificial intelligence (AI) tools may influence people's ability to live and work with purpose. AI tools include chatbots (like ChatGPT), image or music generators, recommendation systems, GPS navigation, language translators, voice assistants, photo or video editors, and any apps that use AI to help you work, learn, or create. Please consider all the AI-powered technologies you might use in daily life.

For each statement below, indicate the extent to which it describes your experience.

- 1 AI tools help me accomplish more in the activities or work that feel most meaningful or important to me.

Not at all: 29%  
A little: 20%  
Moderately: 19%  
Quite a bit: 18%  
A great deal: 13%

- 2 AI tools help me improve or develop new skills in the areas that matter most to me.

Not at all: 29%  
A little: 19%  
Moderately: 21%  
Quite a bit: 18%  
A great deal: 13%

- 3 AI tools help me overcome obstacles that limit my ability to do meaningful work or pursue important goals.

Not at all: 30%  
A little: 20%  
Moderately: 21%

Quite a bit: 16%  
A great deal: 13%

4 AI tools expand what feels possible for me to achieve in my most meaningful or aspirational goals.

Not at all: 31%  
A little: 20%  
Moderately: 21%  
Quite a bit: 15%  
A great deal: 13%

5 AI tools help me stay connected to my deeper sense of purpose and values in what I do.

Not at all: 37%  
A little: 19%  
Moderately: 19%  
Quite a bit: 15%  
A great deal: 10%

6 AI tools make me feel more in control of how I pursue my goals and what I choose to focus on.

Not at all: 34%  
A little: 19%  
Moderately: 21%  
Quite a bit: 16%  
A great deal: 10%

**AI ANXIETY:** This next set of questions focus on anxiety people may have about artificial intelligence (AI). For each statement below, indicate the extent to which it describes your experience.

1 Learning to understand all of the functions associated with AI techniques and products is intimidating.

Not at all: 21%  
A little: 26%  
Moderately: 22%  
Quite a bit: 18%  
A great deal: 14%

2 I am afraid that if I begin to use AI techniques and products I will become dependent upon them and lose some of my reasoning skills.

Not at all: 29%  
A little: 21%  
Moderately: 20%  
Quite a bit: 18%  
A great deal: 12%

3 I am afraid that AI techniques and products may threaten my job.

Not at all: 43%  
A little: 18%  
Moderately: 16%  
Quite a bit: 13%  
A great deal: 11%

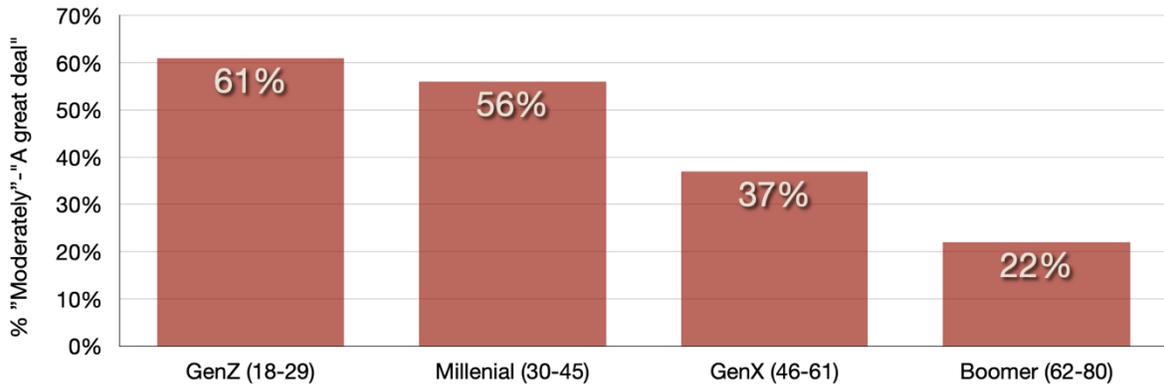
4 I am afraid that AI techniques and products may get out of control and potentially threaten humanity.

Not at all: 19%  
A little: 21%  
Moderately: 20%  
Quite a bit: 17%  
A great deal: 23%

**FLOURISHING:** How much do you agree or disagree with each of the following statements?

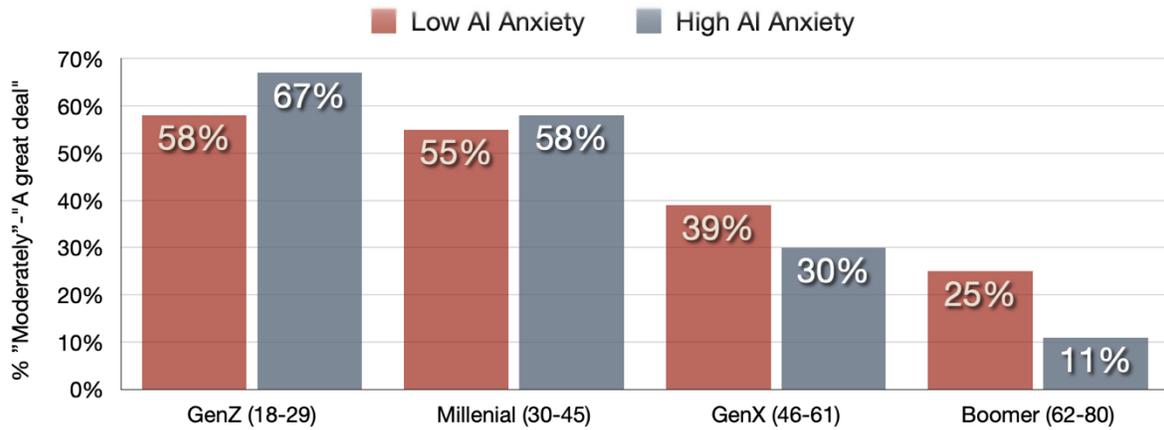
- 1 Strongly disagree
- 2 Disagree
- 3 Slightly disagree
- 4 Neither agree nor disagree
- 5 Slightly agree
- 6 Agree
- 7 Strongly agree

1. I lead a purposeful and meaningful life. MEAN = 5.6
2. My social relationships are supportive and rewarding. MEAN = 5.4
3. I am engaged and interested in my daily activities. MEAN = 5.6
4. I actively contribute to the happiness and wellbeing of others. MEAN = 5.6
5. I am competent and capable in the activities that are important to me. MEAN = 5.5
6. I am a good person and live a good life. MEAN = 5.7
7. I am optimistic about my future. MEAN = 5.3
8. People respect me. MEAN = 5.4



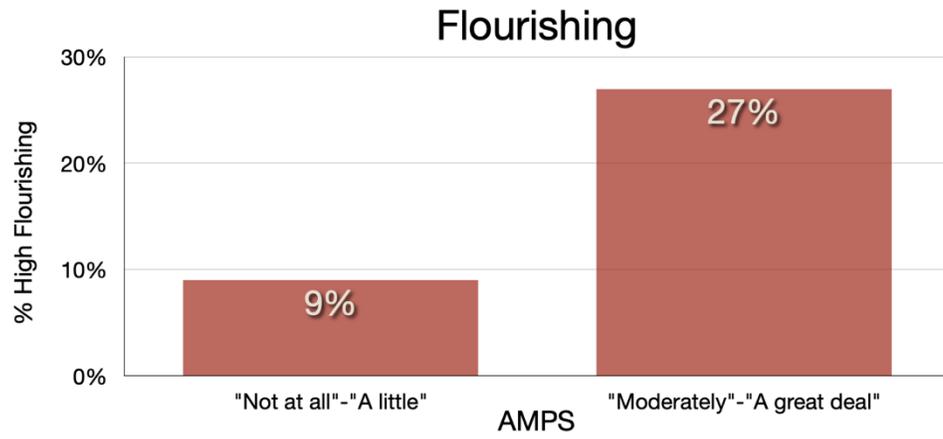
## AMPS by Generation

Outward Intelligence Poll. Dec 2025. n=1,244; F=43, p<.0001



## AMPS by Generation and AI Anxiety

Outward Intelligence Poll. Dec 2025. n=1,244; interaction p<.05



# AMPS by Flourishing

Outward Intelligence Poll. Dec 2025. n=1,255 U.S. adults; adj for age, race, gender, income; p<.0001

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